



Zero Waste Arlington May 2020 Minutes

Date: *Thursday May 21*

Time: *7:30-8:30p*

Attendees

Members: Meghan Correra, Charlotte Milan, Larry Slotnick, Jim Ballin, Paul Goldberg, Emily Dertz, Priya Sankalia, Allison LaValley

Associates: Holly Gettler, Julie Benyo

Agenda

1. Old Business

- a. Reviewed and approved February minutes and April meeting notes*

2. New Business

- a. Discussed and Voted on budget for ZWA event tent/display*
 - i. Considerations discussed amongst the group was additional time from Sarah M will be needed to finalize the design (approx 2hrs) which will incur an additional cost.*
 - ii. Quote for two tents (5x5 and 10x10) from Vispronet is \$1579.*
 - iii. Discussed tent options of color and layout/content of branding.*
 - iv. Larry motion, Priya seconded, all members voted in favor of allocating budget for these expenses*
 - v. Suggestions for content include*
 - 1. just having the logo*
 - 2. having words that represent scope. Charlotte suggested including Repair, Borrow and Donate. include Volunteer*
 - 3. like having double message on valances*
 - vi. Larry to drive next steps in finalizing design and ordering*
- b. No Plastic Please updates*
 - i. Emily to incorporate feedback on the logo & one-pager*
 - ii. Next steps are on hold.*
 - iii. Larry suggested one option to push forward during this time of contacting owners of new restaurant openings as it may be an opportune time to engage and pitch No Plastic Please. Larry to investigate and circle back to the group.*
 - iv. Paul suggested figuring out how we can be alerted when new restaurants are opening so that we can engage with the owners.*

- v. *We could spend some additional \$\$ remaining in the budget on Sarah's services of printing flyers - maybe a preview of what might come out in the Fall*
- c. *Food Waste Diversion updates*
 - i. *Postcard should come out in June*
 - ii. *Charlotte ordering ~200 more containers*
 - iii. *No interruption in service in Feed FIDO*
- d. *Update from Recycling coordinator*
 - i. *Charlotte trying to organize a social-distance appropriate event in late June/July. Paper shredder reserved June 22*
 - ii. *Reminder that DPW renovations start in the Fall, so recycling/ZWA-related activities will need to happen somewhere else or in limited capacity and there needs to be an outlet to send the materials.*
 - iii. *Charlotte shared challenges in engaging with other towns and groups on zero-waste related activities during this time as there's high variance in how towns are dealing with covid response.*
- e. *Update from Communications sub-committee*
 - i. *Priya shared that Kristen Fritsch has access to FB. Kristen, Frances Meale and Sarah K met and have developed a plan on content to post and timing.*
 - ii. *Send any ideas on content to Sarah.*
- f. *Member elections*
 - i. *End of town fiscal year is June 30 and we typically vote/nominate for new additions to the committee*
 - ii. *We will have one slot open for the committee*
- g. *Upcoming opportunities - Fox puppet show*
 - i. *make a story and a one minute video, could include a ZWA logo*
 - ii. *Fix it clinics on zoom*

Meeting Adjourned at 9:00pm